

Wilkes-Barre Township Marketplace

Wilkes-Barre Township, PA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

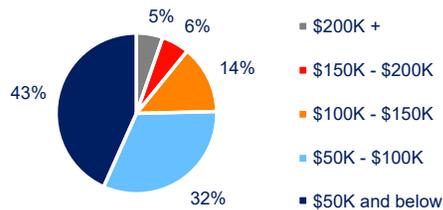
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	8,106	71,910	116,711	99,955
Total Daytime Population	13,897	111,143	152,510	138,561
Workplace Population	7,995	52,020	67,255	64,769
Average Household Income	\$59,709	\$76,771	\$80,031	\$79,355
Median Household Income	\$44,885	\$57,619	\$60,981	\$60,710
Total Households	3,302	29,789	49,797	42,346
Median Home Value	\$122,460	\$166,939	\$180,366	\$179,470
College (4+)	14.9%	23.1%	23.7%	24.0%
Total Consumer Spending/Capita (Weekly)	\$387	\$403	\$407	\$407
% of Households with Children	26.8%	22.8%	22.4%	22.7%

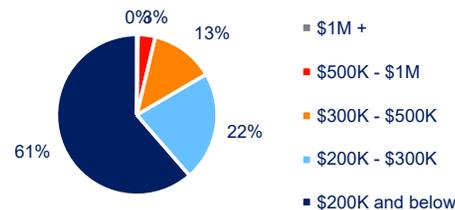
2030 Demographic Projections

Projected Population	8,072	71,888	116,778	99,922
Projected Annual Growth Rate	-0.1%	0.0%	0.0%	0.0%
Projected Total Growth Rate (5-Yr)	-0.4%	0.0%	0.1%	0.0%

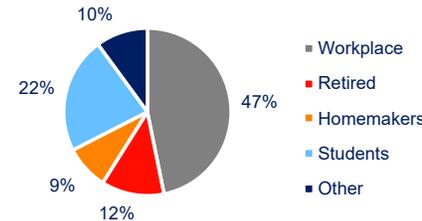
3-Mile Radius Section Detail



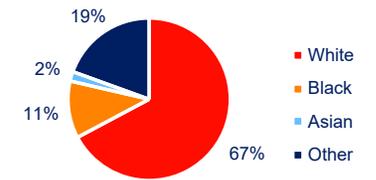
Household Income



Home Value



Daytime Population



Hispanic Origin: 19.9%

Race

